Using Public Health Data for Community Action

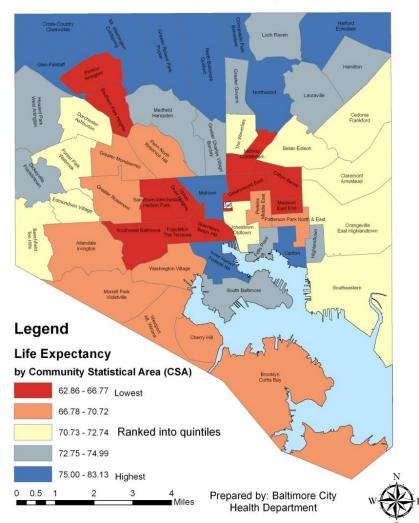
Meena Abraham, DrPH, MPH Baltimore City Health Department





Life Expectancy at Birth

Life Expectancy



How many years can a newborn baby expect to live in Baltimore City?





Top 5 Reasons for Dying too Young in Baltimore City

Top 5 Causes of Deaths
<75 years in Baltimore City,
2005-2009

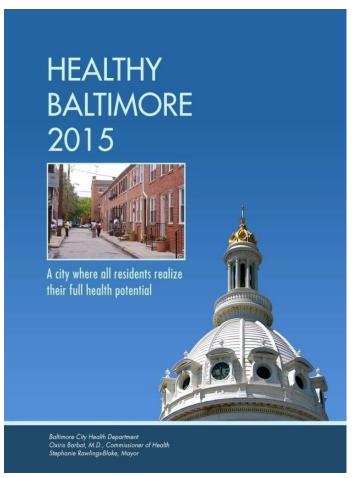
% of All Deaths <75 years of age

Heart Disease	21.9
Cancer (all Cause)	22.2
Homicide	5.8
HIV/AIDS	5.9
Drug-induced	4.8





Healthy Baltimore 2015



- Health policy agenda for action
- Tells us where we can impact disease, disability, and death
- 10 priority areas with measures of success
- No one can do this alone
- Working within the community will make this a reality





Healthy Baltimore 2015 Priority Areas

- 1. Promote access to quality health care for all
- 2. Be tobacco free
- 3. Redesign communities to prevent obesity
- 4. Promote heart health
- Stop the spread of HIV and other sexually transmitted infections

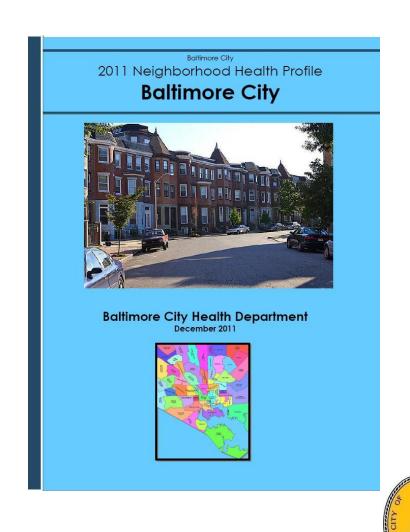
- Recognize and treat mental health care needs
- 7. Reduce drug use and alcohol abuse
- 8. Encourage early detection of cancer
- 9. Promote healthy children and adolescents
- 10. Create health promoting neighborhoods





Neighborhood Health Profiles

- What: Detailed Health Reports for each of the 55 Community Statistical Areas (CSAs)
- Why: The data shows us where we have the greatest need
- When: Updated in 2011
- How: Available on-line





2011 Neighborhood Health Indicators

- Demographics
- Socioeconomic Characteristics
- Education
- Community Built and Social Environment
- Food Environment
- Health Outcomes



2011 - Social Determinants of Health



Resources





www.baltimorehealth.org



What We Have Learned

- 1. Community level factors can impact health more than direct medical care.
- 2. Health disparities are often based on a combination of factors including race, education, and income.





Policy Efforts Underway

- Capacity Building: Office of Policy and Planning
- Cross Agency Health Task Force
- Baltimore Health Improvement Planning Council
- Health in All Policies Approach
- Health Impact Assessment





City-wide Engagement

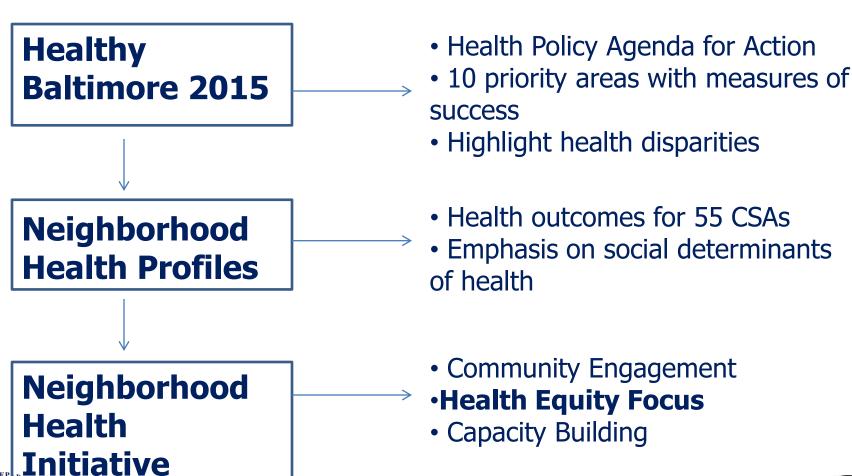
Multi-sector coordination both citywide and in place-based efforts

- Community based organizations
- Faith-based providers
- Hospital involvement community benefits
- Academic institutions
- Other city agencies





Community Efforts Underway

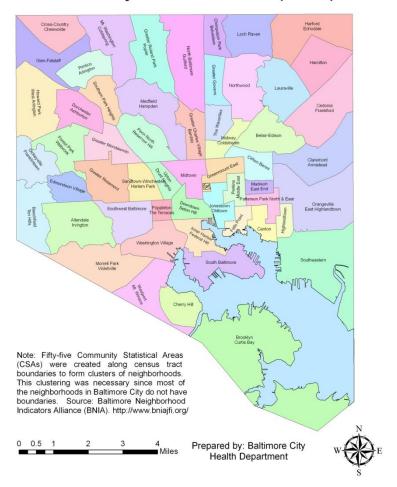




HEALTHY BALTIMORE 2015

271 Neighborhood Statistical Areas
55 Community Statistical Areas
26 Zip Codes

Community Statistical Areas (CSAs)





Baltimore City Health Department





Partnering

- To better understand the health of the community
- To identify community strengths and resources
- To prioritize the most pressing community needs
- To identify opportunities for local action

