



West Baltimore

CARE

Baltimore Data Day

July 10, 2015





LEGISLATIVE INTENT



1. Reduce health disparities among racial and ethnic minority populations and among geographic areas.
2. Improve health care access in underserved communities.
3. Reduce health care costs and hospital admissions and readmissions.

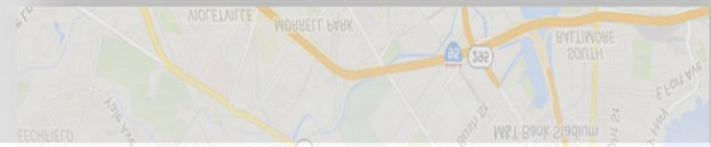
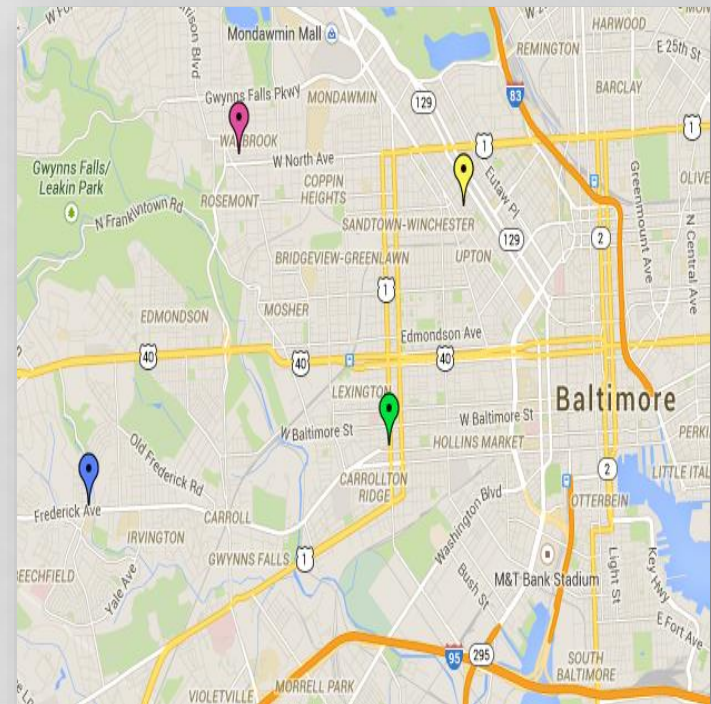


WEST BALTIMORE CARE OVERVIEW



- **HEZ Geographic and Target Population:** 86,000 West Baltimore residents within the 21216, 21217, 21223, and 21229 zip codes
- **Core Disease and Target Conditions:** Cardiovascular disease (CVD) and CVD risk factors (i.e., diabetes and hypertension)
- **Overarching Strategies:** Care Coordination and Community-Based Risk Factor Reduction

Figure 1. WB HEZ Geographic Area





WEST BALTIMORE PRIMARY CARE ACCESS COLLABORATIVE



FQHCs

- Baltimore Medical System
- Park West Health System, Inc.
- Total Health Care, Inc.

Hospitals

- Bon Secours Baltimore Health System
- University of Maryland - Midtown
- Saint Agnes Hospital
- Sinai Hospital of Baltimore
- University of Maryland Medical Center

Community-Based Organizations

- Equity Matters
- Light Health and Wellness Comprehensive Services, Inc.
- Mosaic Community Services
- National Council on Alcohol and Drug Dependence, Maryland

Academic Institutions

- University of Maryland, Baltimore
- Coppin State University

City and State

- Senator Verna Jones-Rodwell
- Baltimore City Health Department



OUR APPROACH: COLLECTIVE IMPACT

Cascading Levels of Collaboration





DATA DRIVEN DECISION MAKING





REALITY





NEEDS ASSESSMENT



- John Snow Institute
 - May 2011- January 2012
 - Charged with 5 domains of responsibilities
 - Used at least sources of data



SCOPE OF WORK



- 1) Compiled existing quantitative data to determine primary care capacity and major community health needs,
- 2) Conducted key informant interviews,
- 3) Conducted a community survey of residents,
- 4) Facilitated a series of stakeholder retreats to obtain community input and ensure on-going involvement of the area's leading safety net stakeholders, and
- 5) Developed a series of reports and presentations to communicate the project's findings and recommendations.



INITIAL DATA SOURCES



- Data Sources
 - Quantitative Data
 - West Baltimore Epidemiological Data Sheet
 - West Baltimore Hospital Data
 - Hilltop Medicaid Data Memo
 - West Baltimore Neighborhood Health Profiles Data
 - 2010 Baltimore City Health Disparities Report Card Graphs
 - City and State BRFSS Trends
 - “The Affordable Care Act in the State of Maryland: Foundations and Opportunities for Reform”
 - “Maryland’s Health Benefit Exchange”
 - Survey Results
- West Baltimore Key Informant Interviews



THINGS TO CONSIDER



- Are you really solving your problem?
- Do you have the ability to measure your impact?
- Are you willing to pivot based on data?



West Baltimore HEZ



Measuring
Mind Body and Spirit



Activity vs Change



Workforce
Development



Care
Coordination



Population
Health

Data Driving Iteration

\$130,100
Scholarship Awards



1,065 Residents
Enrolled in Care
Coordination



850
Passport to Health
Participants



