

# Data Sources for Neighborhood Economic Research



Nancy McCrea

James Palma

# Commerce Resources

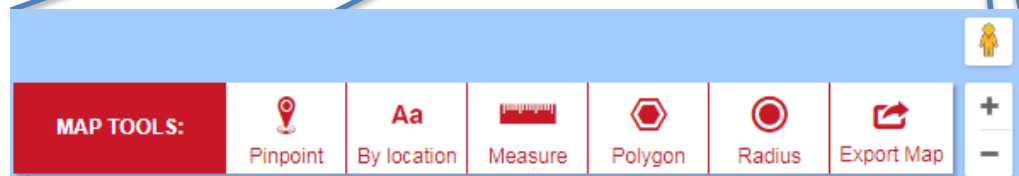
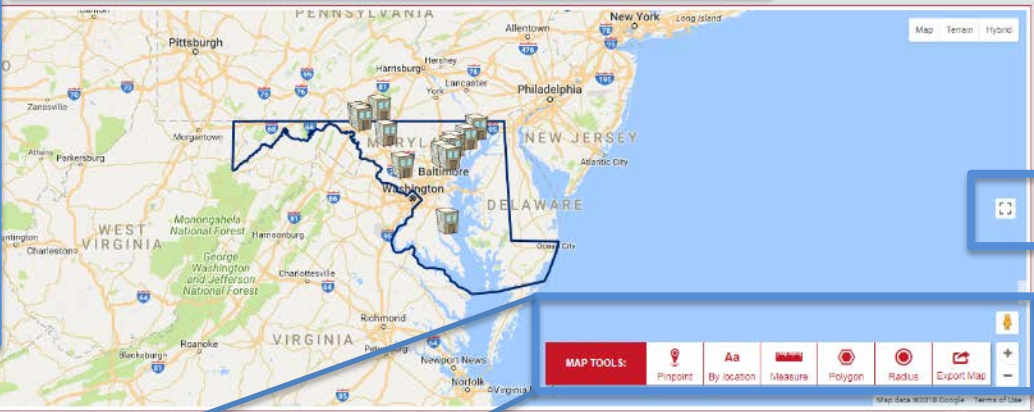
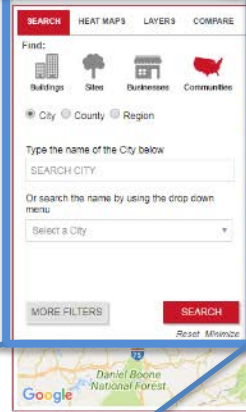
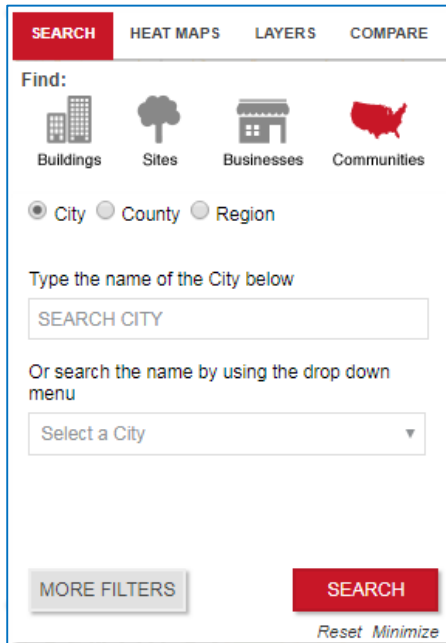
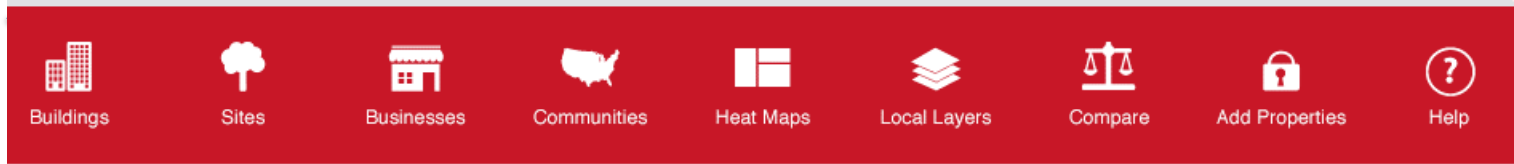
- Maryland ZoomProspector
- Data Explorer
  - County and Metro area comparisons
- Finance Tracker
  - Incentives information

# Maryland ZoomProspector

The screenshot displays the Maryland ZoomProspector web application. At the top left is the Maryland Department of Commerce logo. The main header reads "Maryland Business Property Search". Below this is a navigation bar with icons for Buildings, Sites, Businesses, Communities, Heat Maps, Local Layers, Compare, Add Properties, and Help. The main content area features a map of Maryland and surrounding regions (Pennsylvania, New Jersey, Delaware, West Virginia, Virginia, Kentucky). The map shows several property listings with 3D building icons. On the left side, there is a search and filter panel with sections for "Find:" (Buildings, Sites, Businesses, Communities), "Square Feet" (MIN SIZE, MAX SIZE), "For Sale" / "For Lease" checkboxes, and "Select Type" (Office, Industrial, Retail, Warehouse, Flex, Call Center). A "SEARCH" button is present. At the bottom right of the map area, there is a "MAP TOOLS:" section with icons for Pinpoint, By location, Measure, Polygon, Radius, and Export Map. The bottom right corner of the map area includes the text "Map data ©2018 Google | Terms of Use".

<http://maryland.zoomprospector.com/>

# Toolbars



Click here for full-size map

# Community Search

**Maryland**  
DEPARTMENT OF COMMERCE

Maryland Business Property Search

Buildings Sites Businesses Communities Heat Maps Local Layers Compare Add Properties Help

SEARCH HEAT MAPS LAYERS COMPARE

Find: Buildings Sites Businesses Communities

**Maryland**  
DEPARTMENT OF COMMERCE

Baltimore, Maryland  
Population: 611,101  
Labor Force Size: 306,181  
Bachelors Degree or Higher: 30.98%  
Household Median Income: 47,777  
Commute Travel Time: 29

Save to folder  
Full Report  
Labor Force Report  
Demographics Report  
Consumer Expenditures Report  
Wages Report  
Business Report  
Talent Pool Report  
Housing Report

MAP TOOLS: Pinpoint By location Measure Polygon Radius Export Map

Map data ©2018 Google Terms of Use Report a map error

← Back **Baltimore, Maryland** My Saved Results (0) Print Export

Community Labor Force Demographics Consumer Expenditures Wages Business Talent Pool Housing

# Community Report Quick Links

**Maryland**  
DEPARTMENT OF COMMERCE

Maryland Business Property Search

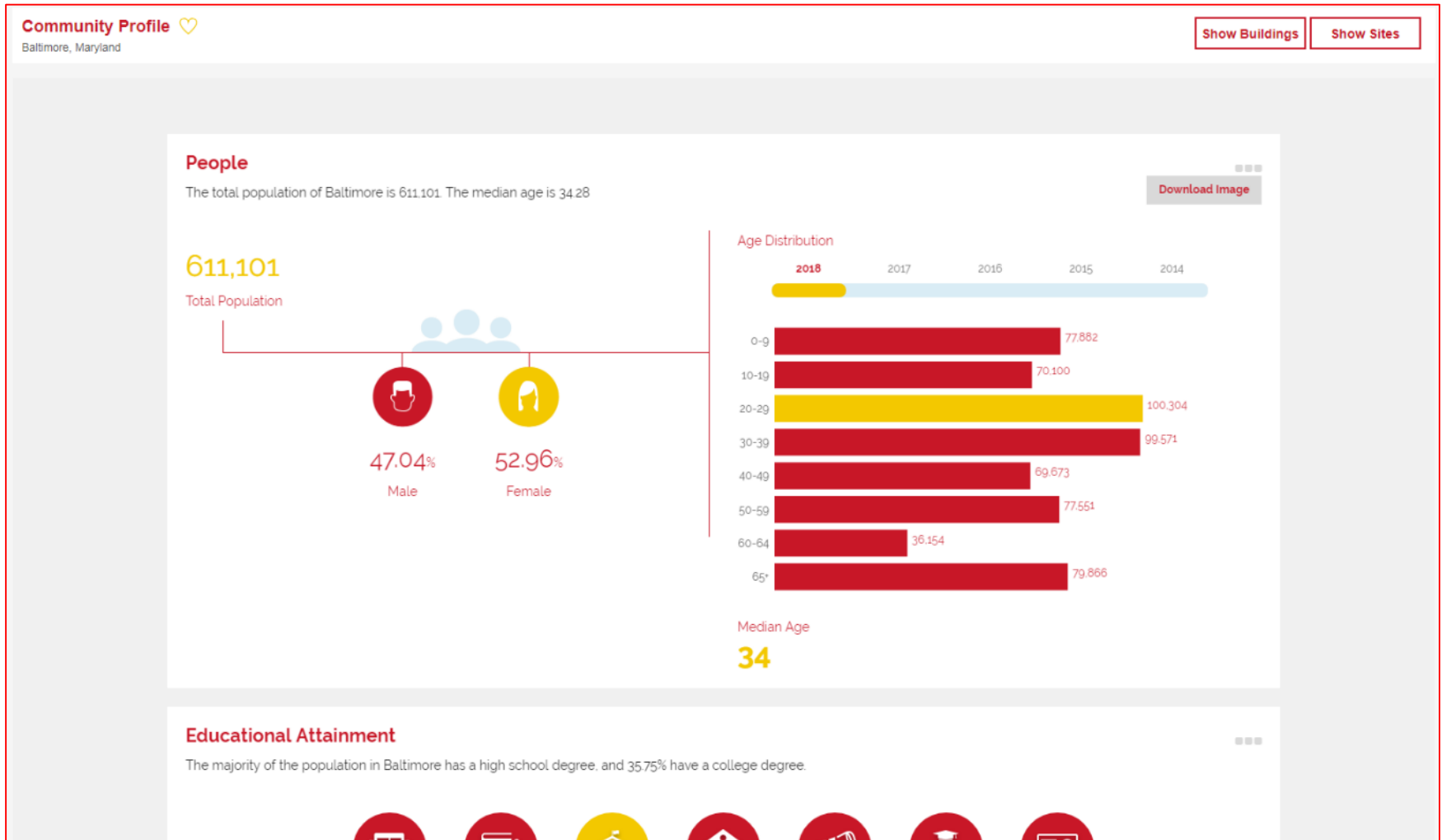
**Baltimore, Maryland**

Population: 611,101  
Labor Force Size: 306,181  
Bachelors Degree or Higher: 30.98%  
Household Median Income: 47,777  
Commute Travel Time: 29

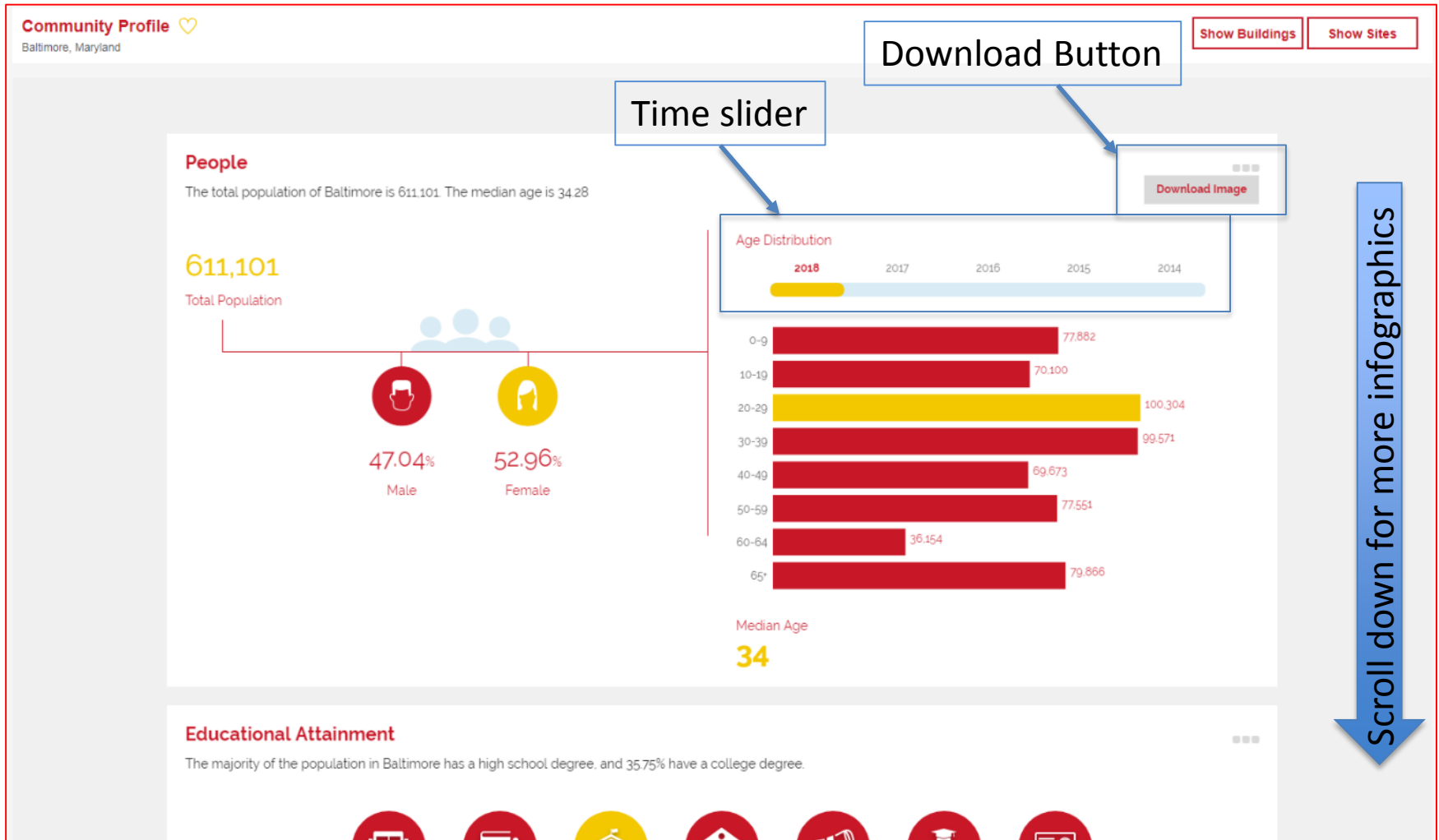
- Save to folder
- Full Report
- Labor Force Report
- Demographics Report
- Consumer Expenditures Report
- Wages Report
- Business Report
- Talent Pool Report
- Housing Report

**Community** | Labor Force | Demographics | Consumer Expenditures | Wages | Business | Talent Pool | Housing

# Community Profile



# Community Profile





# Business Search



Maryland Business **Property Search**

- Buildings
- Sites
- Businesses
- Communities
- Heat Maps
- Local Layers
- Compare
- Add Properties
- Help

SEARCH HEAT MAPS LAYERS COMPARE

Find: Buildings Sites Businesses Communities

MAP TOOLS: Pinpoint By location Measure Polygon Radius Export Map

← Back **Baltimore, Maryland**

My Saved Results (0) Print Export Share


























- Community
- Labor Force
- Demographics
- Consumer Expenditures
- Wages
- Business**
- Talent Pool
- Housing

# Business Search (Cont.)

## Business Report

Baltimore, Maryland

[Create Custom Cluster](#)

Business Type	Total Businesses	%	Estimated Sales	# Est. Employees
[+]  Accommodation and Food Services	1657	10.12%	\$1,556,122,000	21,657
[+]  Administrative and Support and Waste Management and Remediation Services	603	3.68%	\$860,288,000	9,847
[+]  Agriculture, Forestry, Fishing and Hunting	6	0.04%	\$5,450,000	364
[+]  Arts, Sports, Entertainment, and Recreation	343	2.1%	\$245,848,000	5,280
[+]  Banking, Finance and Insurance	637	3.89%	\$2,803,720,000	12,011
[+]  Construction	855	5.22%	\$2,337,453,000	9,131
[+]  Education	565	3.45%	\$144,899,000	38,655
[+]  Health Care and Social Services	1645	10.05%	\$2,822,342,000	74,657
[+]  Holding Companies and Managing Offices	16	0.1%	\$121,824,000	192
[+]  Information	433	2.64%	\$1,440,840,000	7,280
[+]  Manufacturing - Chemical, Fuel, Paper, Plastic, Wood	161	0.98%	\$1,517,898,000	4,250
[+]  Manufacturing - Electronics, Furniture, Machinery, Metal, Transportation, Misc.	239	1.46%	\$600,852,000	4,743
[+]  Manufacturing - Processed Food, Textiles, Clothing	107	0.65%	\$627,795,000	3,067
[+]  Mineral, Oil and Gas Extraction	5	0.03%	\$31,715,000	34
[+]  Other Services - Repair, Personal Care, Laundry, Religious, etc.	2702	16.5%	\$766,032,000	21,044
[+]  Professional, Scientific, and Technical Services	1728	10.56%	\$2,826,247,000	26,592
[+]  Public Administration	432	2.64%	\$44,182,000	32,064
[+]  Real Estate and Rentals	993	6.07%	\$1,187,249,000	7,185
[+]  Retail: Hobby, Media, General Merchandise	550	3.36%	\$906,130,000	4,483
[+]  Retail: Home, Food, Automobiles, Personal Care	1675	10.23%	\$3,838,889,000	17,602
[+]  Transportation and Warehousing: Couriers and Messengers, Warehousing and Storage	45	0.27%	\$34,836,000	1,956
[+]  Transportation and Warehousing: Private and Public Transportation, Oil and Gas Pipelines, Sightseeing	355	2.17%	\$705,650,000	4,902
[+]  Unclassified	117	0.71%	\$2,661,000	1,566
[+]  Utility Services: Power, Gas, Steam, Water, and Sewage	13	0.08%	\$102,563,000	149
[+]  Wholesalers	489	2.99%	\$11,780,072,000	8,132

Click on [ + ] to expand category

Data is from InfoUSA, meaning it will not match public data sources

Info USA, May 2018

Property ID: 2404000



# Business Search (Cont.)





- Scroll to “Liquor Stores,” click to expand:

[ - ]Liquor Stores	165	9.85%	\$144,270,000	668
1822 FLEET STREET MGMT LLC			\$431,000	2
6701 HOLABIRD INC			\$646,000	3
A & B LIQUORS			\$431,000	2
A & DLLC			\$431,000	2
A J CUTRATE LIQUORS			\$431,000	2
AKO LIQUOR			\$431,000	2
AMKO LIQUORS			\$431,000	2
APACHE LOUNGE			\$431,000	2
APPLETREE			\$431,000	2
ARIDNAR INC			\$646,000	2
AVENUE BAR			\$646,000	3
B & G LIQUOR			\$431,000	2
B & J LIQUORS			\$431,000	2
B & Y LIQUORS INC			\$1,077,000	5

# Business Search (Cont.)

Create Custom Cluster

Business Report   
Baltimore, Maryland

Business Type	Total Businesses	%	Estimated Sales	# Est. Employees
[+]  Accommodation and Food Services	1657	10.12%	\$1,556,122,000	21,657
[+]  Administrative and Support and Waste Management and Remediation Services	603	3.68%	\$860,288,000	9,847
[+]  Agriculture, Forestry, Fishing and Hunting	6	0.04%	\$5,450,000	364
[+]  Arts, Sports, Entertainment, and Recreation	343	2.1%	\$245,848,000	5,280

- Use the “Create Custom Cluster” link to map specific business categories

Please enter the following report criteria:

Business Name:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Address:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
# of Employees:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Annual Revenue:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
NAICS Code:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**GENERATE**  
Reset Cancel

For specific business categories, select the type(s) below: (Click ▶ to expand)

- ▶ Automotive Parts, Accessories, and Tire Stores
- ▶ Beer, Wine, and Liquor Stores
- ▶ Building Material and Supplies Dealers
- ▶ Clothing Stores
- ▶ Electronics and Appliance Stores
- ▶ Furniture Stores
- ▶ Gasoline Stations
- ▶ Grocery Stores

- Type in NAICS code or scroll to industry and highlight in grey using mouse

# Business Search (Cont.)

**Business Report** 👉  
Baltimore City County, Maryland >Create Custom Cluster

Business Type	Total Businesses	%	Estimated Sales	# Est. Employees
[+] <span style="color: red;">■</span> Retail: Home, Food, Automobiles, Personal Care	165	100%	\$148,270,000	684

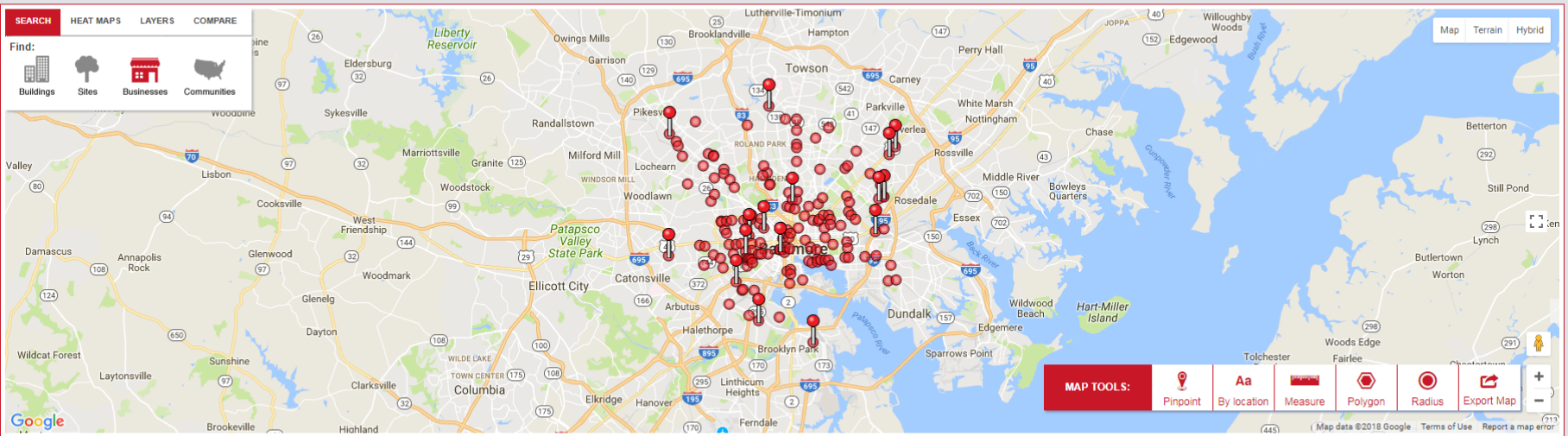
Map shows only beer, wine & liquor stores, list is below. List can be expanded using [+] controls, copied and pasted into MS Excel

# Business Search (Second Method)

1. Click “Business” to do a business search.
2. Enter a NAICS code such as 445310 Beer, Wine, and Liquor Stores OR
  - Navigate to an industry using the “Business Category” menu
3. Choose a search area (place or county)
4. This method is not designed to show all business on the map at one time


# Business Search (Second Method)

-  Buildings
-  Sites
-  Businesses
-  Communities
-  Heat Maps
-  Local Layers
-  Compare
-  Add Properties
-  Help



**165 Results**

Save All | Refine Search

My Saved Results (0) 

First << **1** 2 3 4 5 >> Last

Westway Liquors Inc 

Patapsco Village Liqu 

Marylanders For Bett 

Bond Distributing Co 

World Wide Liquor St 

Frankford Gardens Li 

Liquor Store 

Parkside Liquors 

# Business Search (Results)

**165 Results**  
Save All | Refine Search

My Saved Results (0) Print

First << 1 2 3 4 5 >> Last

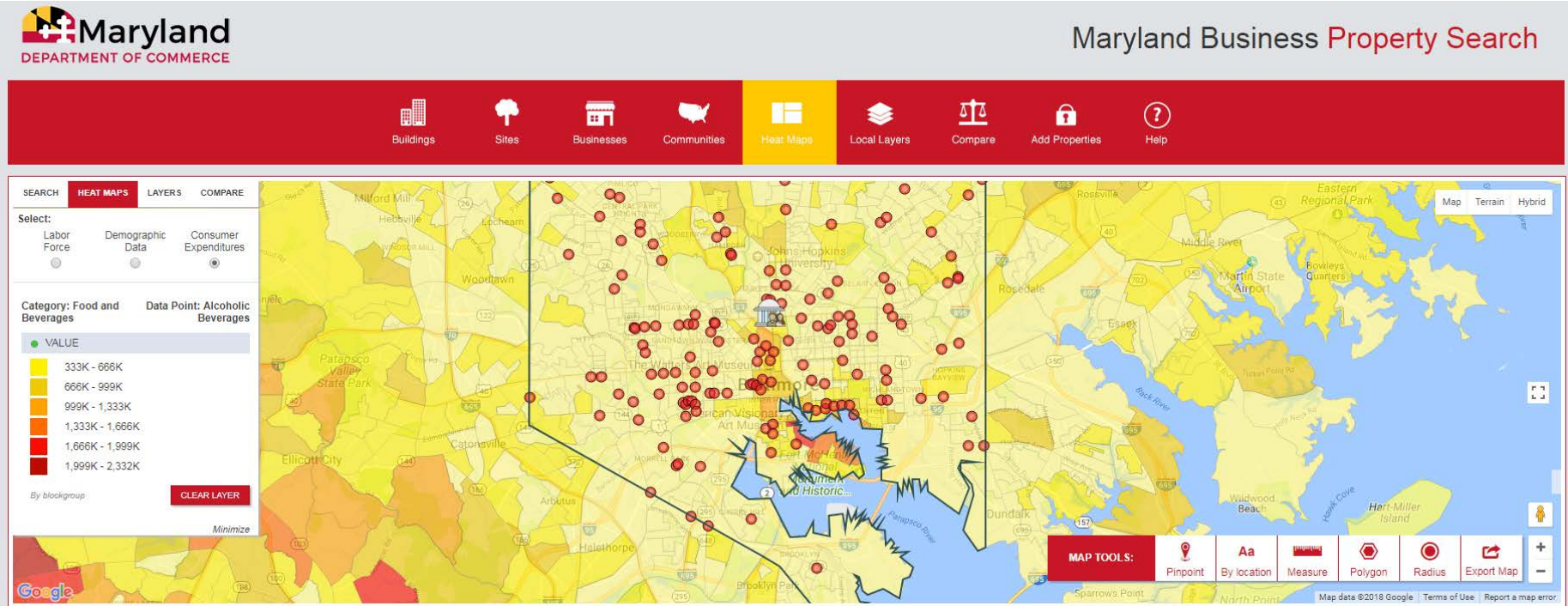
<b>Westway Liquors Inc</b> Sales (est): \$1-\$5 million Employees (est): 10-19 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Patapsco Village Liqu</b> Sales (est): \$500K to \$1M Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Marylanders For Bett</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310 Website: http://mbbwl.org	<b>Bond Distributing Co</b> Sales (est): \$25-\$75 million Employees (est): 100-249 Industry: Beer, Wine & Liquor Stores NAICS:: 445310 Website: http://bonddist.com	<b>World Wide Liquor St</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Frankford Gardens Li</b> Sales (est): \$500K to \$1M Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Liquor Store</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Parkside Liquors</b> Sales (est): \$500K to \$1M Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310
<b>Six Packs &amp; More</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>New Guilford Liquors</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Melroy's Package Liq</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Doc's Lp Lounge</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310 Website: http://docsliquors.com	<b>Sunlite Liquor</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Village Wines &amp; Liqu</b> Sales (est): \$1-\$5 million Employees (est): 5-9 Industry: Beer, Wine & Liquor Stores NAICS:: 445310	<b>Lexington Liquor Shop</b> Sales (est): \$500K to \$1M Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310 Website: http://lexingtonmarket.com	<b>Jamella Liquors &amp; Cut</b> Sales (est): <\$500,000 Employees (est): 1-4 Industry: Beer, Wine & Liquor Stores NAICS:: 445310 Website: http://jemella.dinehere.us

First << 1 2 3 4 5 >> Last

- Resulting list can be printed. Marking companies as favorites allows them to be downloaded as PDF or Excel files
  - Javascript must be enabled to download



# Community Mapping - Heat Maps



- System has built-in “heat maps,” color-coded background layers showing demographics, labor force, and consumer expenditure data.
- Layers auto-scale between block groups, tracts, counties, etc. based on zoom level

# Community Mapping - Local Layers

The screenshot displays the Maryland Business Property Search interface. At the top left is the Maryland Department of Commerce logo. The main title is "Maryland Business Property Search". Below the title is a navigation bar with icons for Buildings, Sites, Businesses, Communities, Heat Maps, Local Layers (highlighted in yellow), Compare, Add Properties, and Help. The main content area shows a map of Baltimore with several layers overlaid: red dots representing properties, yellow shaded areas for Enterprise Zones, and blue shaded areas for Opportunity Zones. A legend on the left side of the map lists these layers with checkboxes. The "Local Layers" section includes "Arts and Entertainment District", "BRAC Zones", "Enterprise Zone Focus Areas", "Enterprise Zones", "New Market Tax Credit", and "Opportunity Zones". The "Enterprise Zones" and "Opportunity Zones" are checked. A "CLEAR LAYERS" button is visible below the legend. The map also shows major roads, parks, and other geographical features. At the bottom right of the map, there are "MAP TOOLS" including Pinpoint, By location, Measure, Polygon, Radius, and Export Map.

- System has built-in “local layers,” color-coded background layers showing geographies, incentive zones, energy-related infrastructure, post-secondary educational facilities, and transportation infrastructure
- Layers can be displayed singly or together

# Community Comparisons

← Back **Compare Report**

[My Saved Results \(0\)](#)
[Print](#)
[Export](#)
[Share](#)

**Community**
Labor Force
Demographics
Consumer Expenditures

**Community Comparison** ♥

Baltimore City County, Maryland AND District of Columbia County, District of Columbia

[Show Buildings](#)
[Show Sites](#)

### People

	Baltimore City County, Maryland	District of Columbia County, District of Columbia
Population	611,101	700,457
Labor Force	306,181	405,881
Job Growth Rate (1 Year)	0.7%	-3.6%
Unemployment Rate	5.8%	5.0%
Median Age	34.28	33.61

### Budgets

	Baltimore City County, Maryland	District of Columbia County, District of Columbia
Household Expenditures (Average)	55,198	80,011
Household Income (Median)	47,777	80,620

### Labor Force

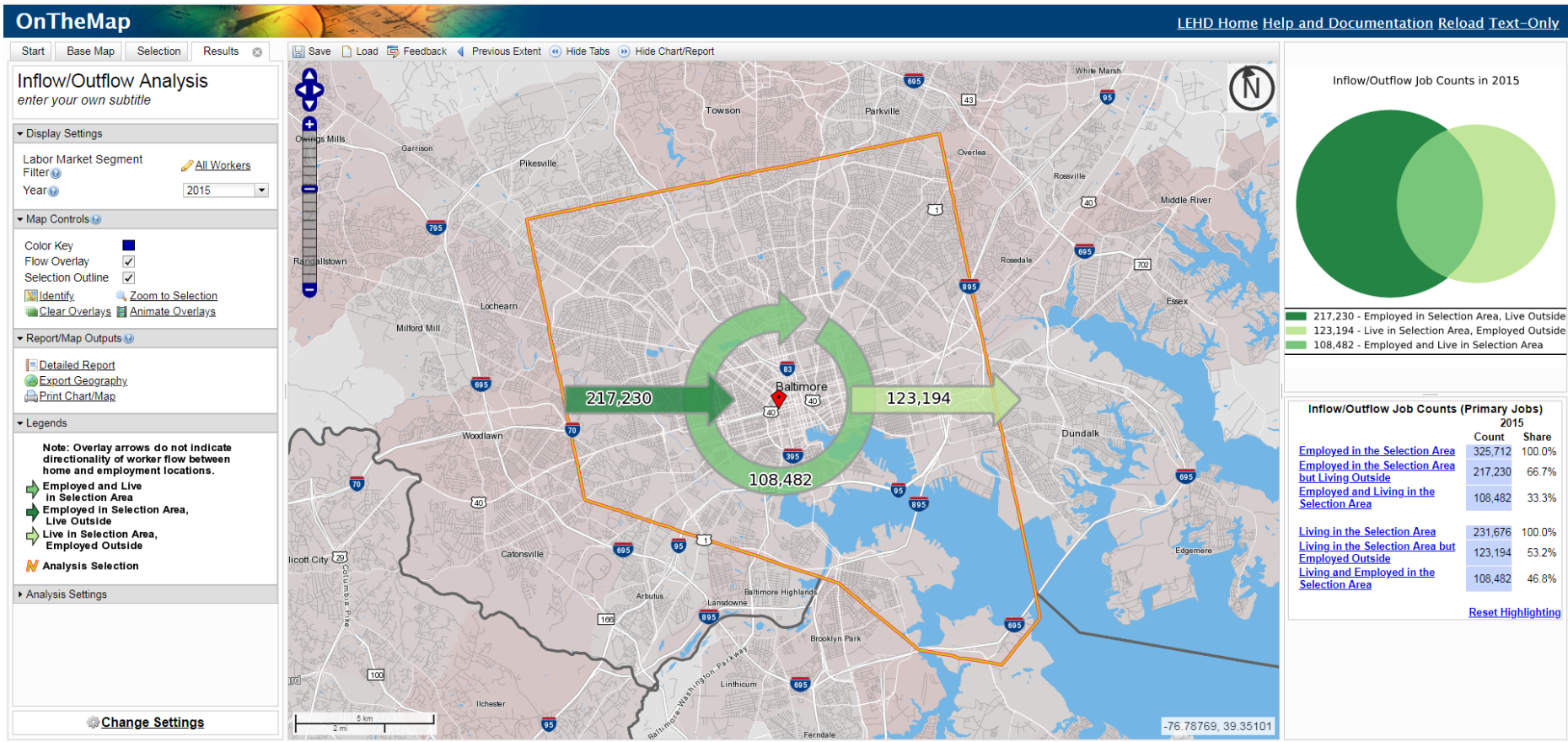
	Baltimore City County, Maryland	District of Columbia County, District of Columbia
Bachelors Degree or higher	31.0%	56.4%
High School Degree or higher	84.9%	90.7%
White Collar Workers	62%	60%
Blue Collar Workers	37%	39%
Universities in Community	13	21
Universities in Community + 50 miles	119	105
Community Colleges in Community	5	6
Community Colleges in Community + 50 miles	84	73

### Transportation

	Baltimore City County, Maryland	District of Columbia County, District of Columbia
Commute Travel Time (minutes)	29	29
Airports in Community	0	1
Airports in Community + 50 miles	45	30
Distance to Interstate (miles)	In Community	In Community
Distance to Rail (miles)	In Community	In Community
Latitude	39.3083479095	38.9046287302
Longitude	-76.616064868	-77.016256644

Any two areas can be compared, whether inside or outside Maryland. Comparisons topics include community factors, labor force, demographics, and consumer expenditures

# FYI: On The Map – Census Tool

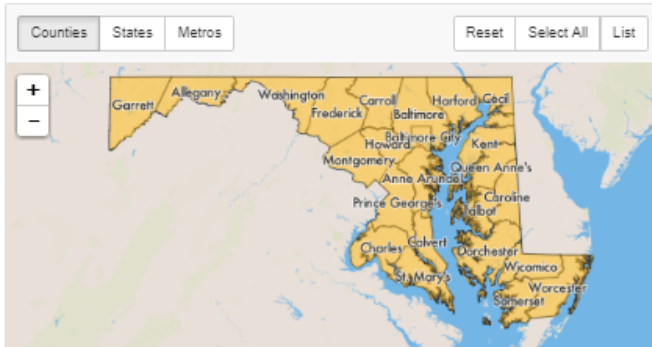


The work and home location of employed people can be analyzed. Commuting patterns can be revealed. Very basic demographic info on workers is available.

<https://onthemap.ces.census.gov/>

# MARYLAND DATA Explorer

See How Maryland Compares  
States ■ Metros ■ Counties



Compare Maryland's 24 major jurisdictions on a variety of economic and demographic factors, or create county groups for regional comparison.

Each area of the State offers unique advantages, from natural resources and transportation infrastructure to workforce skills and availability.

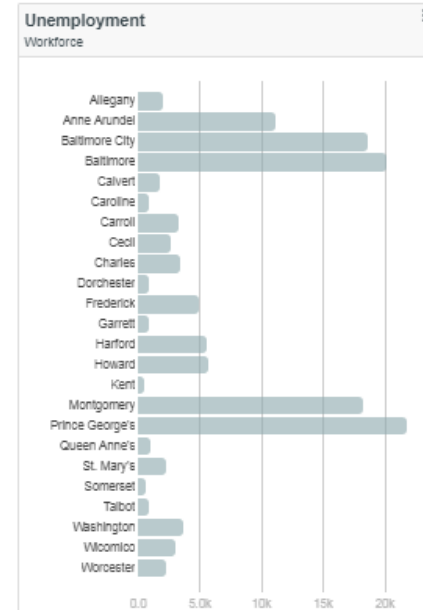
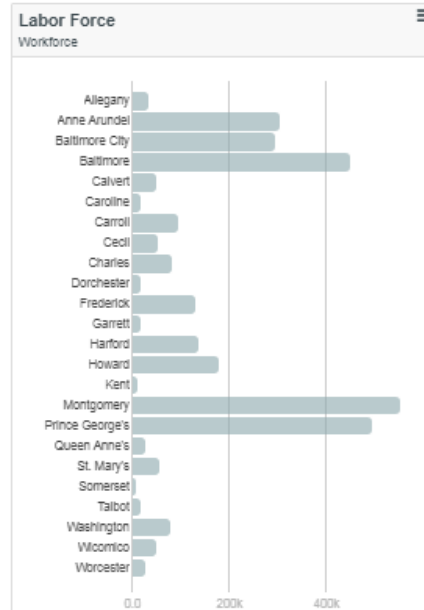
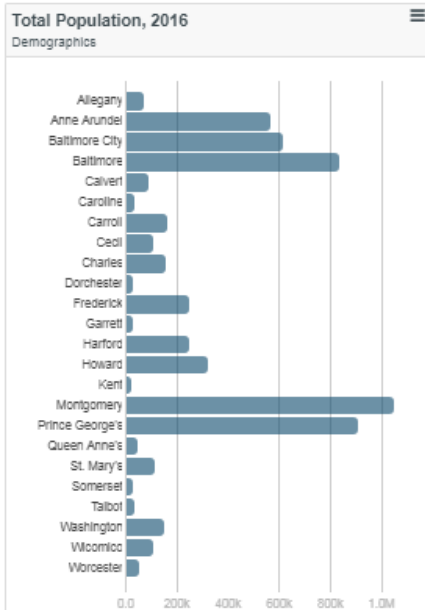
Choose a set of statistics:

- Overview
- Demographics
- Education
- Taxes
- Geography
- Transportation
- Quality of Life
- Workforce

*Maryland ranks first among the states in the percentage of professional and technical workers in the workforce.*

### Chart Tools

- View Table
- Download All
- ▼
- ▲
- 🔍



# Maryland Finance Tracker

Use the tool below to search and sort by company, amount, location and program.

**FINANCE TRACKER**

Search for  Go

Fiscal Year **\*\* Please Select \*\*** ▼

Program ▲ ▼

- Sunny Day Investment
- Translational Research (TR)
- Venture Capital Limited Ptsh.
- Video Lottery Terminal
- VLT/ Baltimore Development Corporation

NAICS Code **\*\* Please Select \*\*** ▼

County **\*\* Please Select \*\*** ▼

Fiscal Year	Recipient	Program	Approved Loan Amount	Loan Guarantee Amount	Total Project Costs	New Jobs	Retained Jobs	Promised Train
2017	Life of Reilly, Inc.	VLT/ Baltimore Development Corporation	\$70,000.00	\$0.00	\$70,000.00	2	12	
2017	Scratch Mill Kitchen, LLC	VLT/ Baltimore Development Corporation	\$75,000.00	\$0.00	\$282,500.00	20	0	
2017	Suspended Brewing Company	VLT/ Baltimore Development Corporation	\$100,000.00	\$0.00	\$137,000.00	3	3	

# Other Free Sources

- ReferenceUSA
  - Covers 11 million businesses in U.S.
  - Access ReferenceUSA through your local library
  - A valid library card will grant you access through your library's website
  - Find ReferenceUSA listed in the Business or Reference section



ENOCH PRATT *free* LIBRARY  
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Databases

## ReferenceUSA : Business Database

ReferenceUSA: Business Database is a directory database of over 11 million U.S. businesses. Search by company name, type, size or location of a business or a combination. Parent/subsidiary information is also available.



In order to access all the card accessible databases, please type your library card id number:

Login

► [How to apply for a library card?](#)



Average 4.5 out of 5



# Other Free Sources

- Census Business Builder
  - [www.census.gov/data/data-tools/cbb](http://www.census.gov/data/data-tools/cbb)
  - Regional Analyst
  - Search, state, county, city/town or zip code
  - Demographic, business and consumer spending information

# Other Free Sources

- Maryland Workforce Exchange
  - [mwejobs.maryland.gov](http://mwejobs.maryland.gov) → Labor Market Information
  - Employer profile
    - Search by County, MSA or Workforce Investment Area
    - Select industry



**Maryland**

DEPARTMENT OF COMMERCE