KIDS COUNT

Florencia Gutierrez

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THE ANNIE E. CASEY FOUNDATION

Overview

- Annie E. Casey Foundation
- KIDS COUNT
- 2018 KIDS COUNT Data Book- Young Child Undercount

The Annie E. Casey Foundation

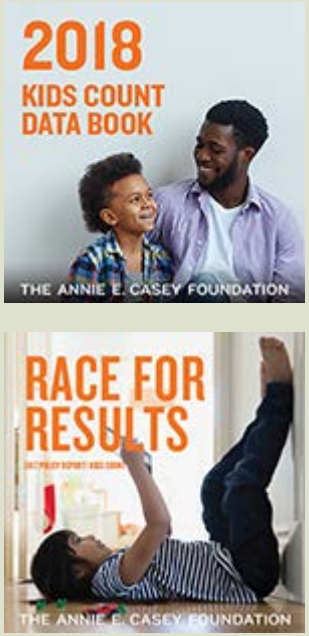
FAMILY

OPPORTUNITY

COMMUNITY

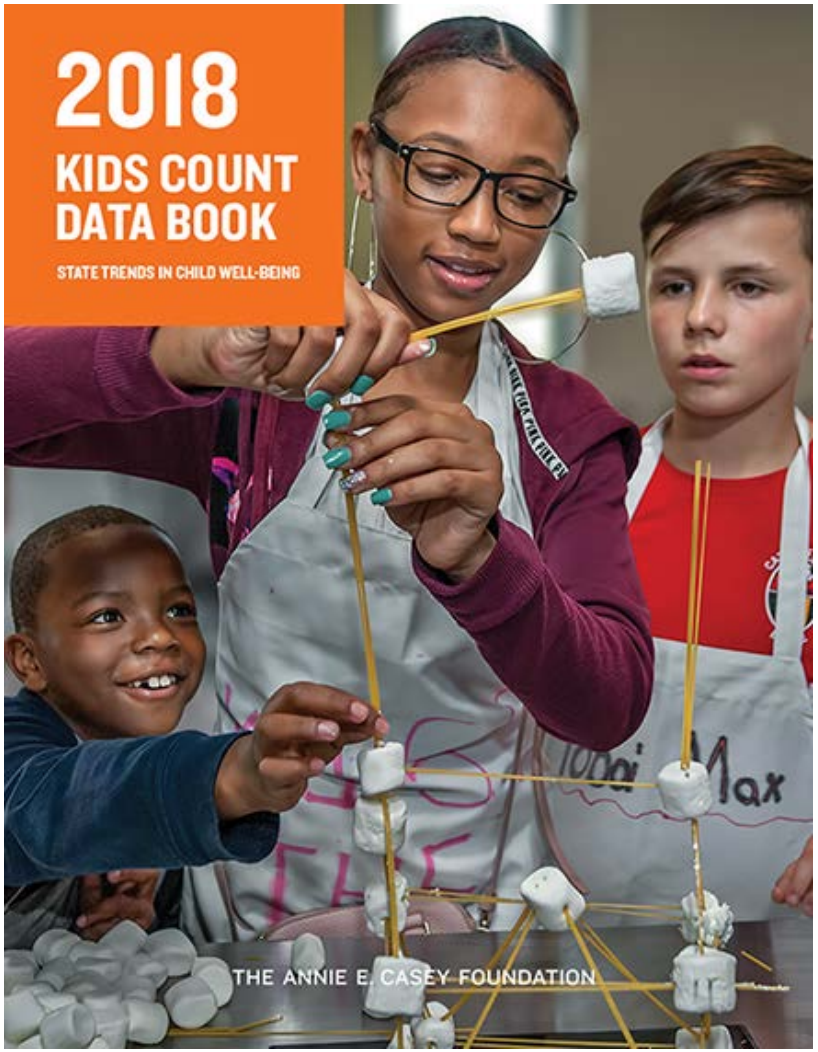
About KIDS COUNT

National KIDS COUNT

KIDS COUNT Data Center datacenter.kidscount.org	KIDS COUNT *Data Book*/Publications	Data Center Responsive Site
		

STATE KIDS COUNT NETWORK

2018 KIDS COUNT Data Book



President's Letter- Young Child Undercount

- Net Undercount for young children under 5: 4.6%
  - 2.2 million children missed (10% of population)
  - 1.2 million children overcounted
  - Net undercount: about 1 million young children
- **BALTIMORE young child undercount rate: 11.8%**

- Children most likely to be missed:
  - Children of color
  - Children in low-income families
  - Children in immigrant families

Why are Children Missed?

- Whole family or household is missed
  - Mobile and homeless
  - Low education
  - English fluency
  - Fear
- Live in hard-to-count areas
  - High-poverty neighborhoods
  - Multi-unit and rental housing
- They are left off the form
  - Multigenerational households
  - Grandparents taking care of grandchildren
  - Dual-family households

Why Should we Care?

- Allocation of federal funds- $800 billion
  - Funding targeting children: $160 billion
  - **MARYLAND: $2.5 billion for children**
- Representation and voice absent from conversations
- Data quality- ability to effectively measure child well-being

Challenges Census is Facing

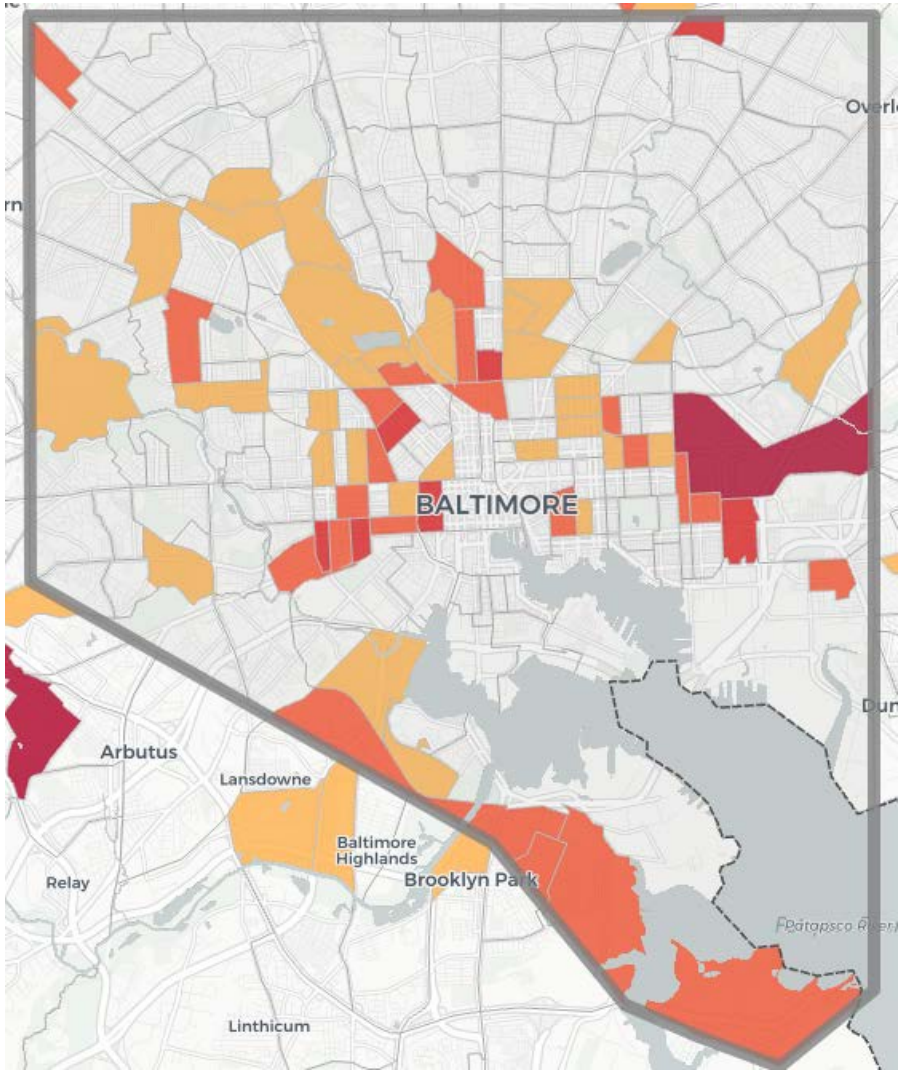
- Census Bureau funding challenges
- Lack of leadership
- First online Census
- Last minute addition of citizenship question
- Challenging political climate
- Confidentiality concerns

Concerned that undercount of young children will be larger in 2020.

Recommendations

- Maximize Bureau's capacity
  - Fund them at adequate levels
  - Instate qualified permanent director
- Fund state and local outreach
  - Establish complete count committees
- Expand the pool of trusted messengers
- Address digital divide
- Address privacy and confidentiality concerns

Baltimore Hard-to-Count Neighborhoods



- 26% of Baltimore city's current population lives in hard-to-count neighborhoods.
- 25.6% of Baltimore city's households had either no Internet subscriptions or dial up-only access.

Source: www.censushardtocountmaps2020.us

Hardest to Count (HTC) Tracts in the Nation

Tracts with 2010 mail return rates of 73% or less (in the bottom 20 percent of return rates nationwide) are shaded on the map
(See "What is HTC?" for more info)

- 0 - 60% mail return rate
- 60 - 65%
- 65 - 70%
- 70 - 73%
- above 73% (no HTC tracts)

Contact Slide

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THE ANNIE E. CASEY FOUNDATION

Developing solutions to build a brighter future for children, families and communities

www.aecf.org