Who is the author? Are they affiliated with an institution, organization, group?

Has the author or the organization published other content? Y/N

Are any of the other publications related to the topic of the source you’re researching? Y/N

Explain how your source and the other publications are related (are they affiliates, owned by a larger corporation, recycled downstream content?).

If not, is there a trend in the type of content or publications? Is there a theme for that content? What is/are the themes?

What was the most recent piece the author published on the topic of the source you’re researching? Name and date of publication.

Are there any reviews of this author’s work? What do the reviews say?

Who funds the author or the affiliated institution, organization, group?

Can you see the influence of this funding in the type of content the author, organization, affiliation, or group publishes?

If you found this source online, do to you trust the “look” of the website? What makes you trust or distrust it based on looks/layout/your interaction with it? Poke around then list the attributes or detracting factors to the website.

Based on this information, would you trust the author to be an expert on the topic they wrote about? Why or why not? Explain using supporting evidence from your investigation and answers to the previous questions on this reading guide.